



Unique identifier

All about the new unique identifier for household packaging and graphic papers EPR

The context

The Article 62 of the [loi anti-gaspillage pour l'économie circulaire \(AGEC law\)](#) law passed on February 10, 2020 **provides for the implementation of a unique identifier** for all companies or entities subject to the principles of Extended Producer Responsibility (EPR).

As of **January 1, 2022**, you must have a **unique identifier generated by the Agence de la transition écologique (ADEME)**. Specific to each EPR, it will **identify each company or entity registered with an approved company and subject to the EPR principle**. You will thus have a unique identifier for EPR packaging and another unique identifier for EPR papers.

In the context of the EPR for household packaging and graphic paper, each unique identifier:

- ⇒ will be communicated to you by Citeo by e-mail at the beginning of January 2022:
you do not need to do anything to obtain it from ADEME
- ⇒ will be available on your customer space for packaging at the beginning of January 2022 and during the first quarter of 2022 on your customer space for graphic papers,
- ⇒ must be included in your general sales conditions or, in any other contractual document.
If applicable, this unique identifier must appear on the website.

UNIQUE IDENTIFIER
15 CHARACTERS

How long is the unique identifier valid?

This unique identifier will be valid for the entire life of the contract with Citeo. If you terminate your contract with Citeo, we will inform ADEME of this end of contract so that it can manage the publication of your unique identifier on specific website managed by ADEME available at the beginning of 2022.

PLEASE NOTE

A company or entity will have as many unique ID as the streams in which it is registered. Thus, if you are a graphic papers and household packaging customer, you will have two distinct unique identifier. If, in addition, you are registered on another EPR stream (WEEE, Textiles, etc.), you will have a third unique identifier and so on.



The absence of the unique identifier on your general sales conditions or any other contractual document may result in an administrative fine of up to 30,000 euros.

Focus on marketplaces and sellers on marketplaces

What is a marketplace?

A marketplace is defined as a **platform, portal or similar device that facilitates**, through the use of an electronic interface, **distance sales or delivery of products*** under the principle of extended producer responsibility on behalf of a third-party seller.



You are a marketplace

You are considered as a producer under the environmental code and therefore **subject to EPR if you market products* on your own behalf**. If you are already a Citeo customer, your unique identifier will be communicated to you in your customer space as indicated above.

Developments related to the AGECE law

As of **January 1, 2022**, as a marketplace:

- you are in charge of EPR obligations and declare the products* of your sellers who do not have unique identifiers,
- if your sellers have a unique identifier, you maintain a record of the unique identifiers of these sellers and do not have to declare their products*.

You are free to **remind your sellers** of their obligation to contribute to an EPR scheme. For EPR household packaging and graphic papers, membership can be done below:

- household packaging: <https://clients-emballages.citeo.com/en/public/login/espace-adhesion>
- graphic papers: <https://clients.papiers.citeo.com/adhesion>

How to verify that my sellers have a unique identifier?

On the specific website managed by ADEME, a search engine allows to check the validity of a unique identifier and to which company or entity it belongs.



You are a seller via a marketplace and you are a Citeo customer

If you are already a Citeo customer, you must **communicate your unique identifier** to the marketplaces that facilitate the distance sales or delivery of your products* and include this unique identifier in your general sales conditions or any other contractual document.

Reminder of regulatory texts

Creation or modification by Law n° 2020-105 of February 10, 2020 - art. 62 (V)

[Art. L. 541-10-13 of the environmental code](#)

[Art. L. 541-10-10 of the environmental code](#)

[Art. L. 541-10-9 of the environmental code](#)

A DOUBT? A QUESTION?

Contact our advisers:

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0 808 80 00 50 Free service + call price

* household packaging and/or graphic papers

CITEO

Together, let's give
our products a new life.

